

He is an Assistant Professor in the Department of Commerce at Loyola College of Arts and Science, Mettala, with **19 years of teaching experience** in higher education. He holds a **B.Com.** from Muthayammal College of Arts and Science, **M.Com.** and **M.Phil.** from Nehru Memorial College, Puthanampatti, an **MBA** from PRIDE, and is currently pursuing his **Ph.D.** at Government Arts College, Salem. Before joining Loyola College, he served as an Assistant Professor at AET College, Narasingapuram, for three years and at Mahendra Arts and Science College for sixteen years. His areas of specialization include **Human Resource Management, Marketing Management, and Accounting**. He is dedicated to delivering quality education through innovative teaching methods, promoting research, and mentoring students for academic and professional excellence. Known for his discipline, sincerity, leadership qualities, and student-friendly approach, he strives to develop ethical values, critical thinking, and practical business knowledge among students, making a significant contribution to commerce education.