




## LOYOLA COLLEGE OF ARTS & SCIENCE

Mettala, Oilpatty Po., Rasipuram Tk., Namakkal Dt., Tamilnadu

### PROFILE

|                        |                       |             |   |
|------------------------|-----------------------|-------------|---|
| Name: Dr. A.KAYALVIZHI |                       |             |  |
| Department             | COMMERCE              |             |   |
| Designation            | ASSISTANT PROFESSOR   |             |   |
| Email                  | a.kayal188@gmail.com  |             |   |
| Teaching Experience    | UG: 13 Years 8 Months | PG: 8 Years |   |

### Recognized Educational Qualifications

| S. No. | Qualification | Institution                         | Board / University                  | Year of Passing |
|--------|---------------|-------------------------------------|-------------------------------------|-----------------|
| 1      | Ph. D         | Dravidian University                | Dravidian University                | 2016            |
| 2      | M.Phil        | Periyar University                  | Periyar University                  | 2008            |
| 3.     | M.Com         | Government Arts College For Women   | Periyar University                  | 2007            |
| 3      | B.Com         | Sri Sarada College For Women        | Periyar University                  | 2005            |
| 4      | HSC           | Govt. Girls Higher secondary School | Govt. Girls Higher secondary School | 2002            |
| 5      | SSLC          | Govt. Girls Higher secondary School | Govt. Girls Higher secondary School | 2000            |

### Work Experience:

| S. No. | Name of the Institution/Organization        | Designation                  | Nature of Work | Period            |
|--------|---|------------------------------|----------------|-------------------|
| 1      | Salem Christian College of Arts and Science | Assistant Professor and Head | Teaching       | 2009-2015         |
| 2      | Pavai Arts and Science College For women    | Assistant Professor          | Teaching       | 2016-2023         |
| 3      | Loyola College of Arts and Science          | Assistant Professor          | Teaching       | 2023 to Till date |

### Publications (Contributions in Journals/Edited Books/Proceedings)

| S. No. | Title of the Paper   | Name of the Journal | Volume and Page No.  | ISSN/ISBN No.                                  | Publisher and Place                  | Year |
|--------|--|---------------------|----------------------|--|--------------------------------------|------|
| 1      | An overview of fast-Moving consumer goods in India , Marketing of Indian goods and services, Kongu college of Arts and Science | Marketing Research  | Vol 1<br>Pg.no 101   | ISBN 978-93-8050                               | Kongu Arts and Science college Karur | 2015 |
| 2      | Theoretical Review of Human Resources management policies in Salem steel plant   | Research explorer,  | Vol- iv,<br>pg.no.68 | ISSN : 2250-1940 (Print), 2349 - 1647 (Online) | IARA Publication                     | 2016 |

### Books/Journals Published or Edited

| Name of the Book / Journal / Conference Proceedings   | Whether Book / Journal / Conference Proceedings | Author / Co-Author | ISSN / ISBN No                              | Volume No.             | Publisher and Place                          | Year of Publishing and Edition |
|---|---|--------------------|---|------------------------|--|--------------------------------|
| A Study on employee's welfare measures with special reference to Salem steel plant  | Journal   | Dr. A.Kayalvizhi   | ISSN (P): 2249-6874;<br>ISSN (E): 2249-7986 | Vol. 8, Special Issue, | Transteller Publication<br>Chennai Pvt. Ltd. | 2018                           |
| A study on Human resources Management in steel authority of India Limited (A case study on Salem steel plant)                         | Journal   | Dr. A.Kayalvizhi   | ISSN NO: 2279-543X                          | Volume 8, Issue 1,     | Scientific Research and Review               | 2019                           |
| International Conference On: Embracing The Digital Horizon: Pioneering Commerce And Management Strategies For A Transformative Future | EDH Conference Proceedings                      | Dr. A.Kayalvizhi   | ISBN: 978-93-340-1787-8                     | Volume - I             | Loyola College of Arts and Science           | 2024                           |

**Conference/Workshop/Seminar – Organized**

| S. No. | Name of The Seminar / Conference / Workshop  | Organizing Capacity | Sponsor | Period/Date |
|--------|--|---------------------|---------|-------------|
| 1      | UG- Seminar on Recent Trends in Banking.     | Potential           | Pavai   | 2017        |
| 2      | UG-Seminar on Human Resource management Era  | Potential           | Pavai   | 2018        |
| 3      | Webinar on Time management- A Macro Approach | Potential           | Pavai   | 2020        |
| 4      | Webinar on HRM Analytics                     | Potential           | Pavai   | 2020        |
| 5      | Webinar on Current trends in Marketing.      | Potential           | Pavai   | 2021        |

**Resource Person**

| Whether Speaker/ Moderator / Panelists | Title of The Presentation    | Title of The Seminar / Conference / Workshop | Organizing Institution and Place         | Date |
|--|------------------------------|--|--|------|
| Speaker                                | GST – Goods services and Tax | Workshop                                     | Pavai Arts and Science College for women | 2021 |

**Academic Positions held**

| Post                         | Institution                                 | Period             |
|------------------------------|---|--------------------|
| Assistant Professor and Head | Salem Christian College of Arts and Science | 2009-2015          |
| Assistant Professor          | Pavai Arts and Science College For women    | 2016-2023          |
| Assistant Professor          | Loyola College of Arts and Science          | 2023 to Till date. |

### **E-content Created**

| <b>Title of the Content</b> | <b>Type of Content</b> | <b>Link</b>   |
|-----------------------------|------------------------|---|
| Business Law                | PPT                    | <a href="https://drive.google.com/file/d/1zjCpLX-qPU7Y5hkYqxbtFFj0CCMID597/view?usp=sharing">https://drive.google.com/file/d/1zjCpLX-qPU7Y5hkYqxbtFFj0CCMID597/view?usp=sharing</a> |
| Income tax law and practice | Video<br>You tube      | <a href="https://youtu.be/lyxtd0yrKko?si=dSoh5z8Pu3-UBKxR">https://youtu.be/lyxtd0yrKko?si=dSoh5z8Pu3-UBKxR</a>   |

### **Achievement & Awards:**

| <b>Award</b> | <b>Institution</b>                          | <b>Year</b> |
|--------------|---|-------------|
| Best Faculty | Salem Christian College of Arts and Science | 2013        |