



# LOYOLA COLLEGE OF ARTS & SCIENCE

Mettala, Oilpatty Po., Rasipuram Tk., Namakkal Dt., Tamilnadu

## PROFILE

Name: P.MURUGESAN.,MCOM., MPHIL., MBA.,		
Department	COMMERCE	
Designation	Assistant Professor	
Email	p.murugesan1982@gmail.com	
Teaching Experience	UG:14	PG:5



## Recognized Educational Qualifications

S.No.	Qualification	Institution	Board/University	Year of Passing
1	MBA	Anna University Coimbatore	Anna University	2012
2	MPHIL	Thanthai Hans Roever College Perambalur	Bharathidasan University	2005
	PG	Thanthai Hans Roever College Perambalur	Bharathidasan University	2004
3	UG	Thanthai Hans Roever College Perambalur.	Bharathidasan University	2002
4	12 <sup>th</sup>	Government Her.Sec.School Veeraganur	State Board	1999
5	10 <sup>th</sup>	Government Her.Sec.School Veeraganur	State Board	1997

**Work Experience:**

S. No.	Name of the Institution/Organization	Designation	Nature of Work	Period
1	Vinayaga College of Arts and Science	Assistant professor	Teaching	18.09.2006 31.07.2007
2	Kamadhenu College of Arts and Science	Assistant professor	Teaching	15.06.2008 20.09.2009
3	Mahendra Arts and Science college	Assistant professor	Teaching	09.01.2010 21.03.2012
4	Paavendar College of Arts and Science	Assistant professor	Teaching	02.06.2014 29.03.2015
5	NPR Arts and Science College	Assistant professor	Teaching	06.06.2015 21.04.2018
6	Muthayammal College of Arts and Science	Assistant professor	Teaching	02.06.2018 29.05.2021
7	Loyola College	Assistant professor	Teaching	12.07.2021 To till

**Publications (Contributions in Journals/Edited Books/Proceedings)**

S. No.	Title of the Paper	Name of the Journal	Volume and Page No.	ISSN/ISBN No.	Publisher and Place	Year
1						

**Books/Journals Published or Edited**

Name of the Book/Journal/Conference Proceedings	Whether Book/Journal/Conference Proceedings	Author/Co-Author	ISSN/ISBN No.	Volume No.	Publisher and Place	Year of Publishing and Edition
A STUDY ON CONSUMER BEHAVIOUR TOWARDS FMCG DURABLE GOODS WITH SPECIAL REFERENCE TO SALEM CITY	INTERNATIONAL CONFERENCE	P.MURUGESAN				

**Conference/Workshop/Seminar–Organized**

S.No.	NameofThe Seminar/Conference/Workshop	OrganizingCapacity	Sponsor	Period/Date
1				
2				
3				

### Resource Person

Whether Speaker/ Moderator/ Panelists	Title of The Presentation	Title of The Seminar/Conference/ Workshop	Organizing Institution and Place	Date

### Academic Positions held

Post	Institution	Period

### E-content Created

Title of the Content	Type of Content	Link

**Achievement&Awards:**

Award	Institution	Year
100 PERCENTAGE OF 4 SUBJECTS	Loyola college of Arts and Science Mettala	2022 2023 2024