

# DEPARTMENT PHOTOS





## **5. STUDENTS ACHIEVEMENTS: 2023-24**

1. On 30.1.2024 Department of Commerce and Accounting finance students participated in competition in Muthayammal college of Arts and Science, Namakkal and our loyalties participated in various events such as Solo dance, Singing , Photography , Quiz , Mehndi , Rangoli , Variety show , Face painting , Fire Cooking. It is worth noting that we won the Overall championship among 14 colleges.

2. On 15.2.2024 one more great achievement of our loyolites was when they actively participated in competitions such as Face painting, Singing, Ad zap, For and Against, Photography and won 3<sup>rd</sup> place in intercollegiate competition in St. Joseph college, Trichy. They faced stiff competition and emerged winners and set a benchmark as a superb performance by department of Commerce and Accounting finance students.

## **STUDENTS ACHEIVEMENTS - 2024-25**

1. On 01.10.2024 Department of Commerce and Accounting finance students participated in competition in Arthanareeswarar Arts and Science college of Arts and Science, Thirchengode. and our loyalties participated in various events such as Best manager, ADZAP Business Quiz, Treasure hunt, Group dance. It is worth noting that we won the Overall championship among 16 colleges.

2. On 06.01.2025 Department of Commerce and Accounting finance students participated in competitions in Muthayammal college of Arts and Science, Namakkal and our loyalties participated in various events such as Solo dance, Singing , Photography , Quiz , Mehndi , Rangoli , Variety show , Face painting , Fire Cooking. It is worth noting that we won the Overall championship among 52 colleges.

3. On 13.02.2025 Department of Commerce and Accounting finance students participated in competitions in Sri Amaravathi college of Arts and Science, Karur and our loyalties participated in various events such as Best manager, ADZAP Business Quiz, Treasure hunt, Group dance. It is worth noting that we won the Overall championship among 16 colleges.

## **PAPER PRESENTATION:**

1. On 27.09.2024 N. Bhuvaneswari and Elizabeth Grace of III B.Com had presented paper in International Conference with Titled An application of AI in Entrepreneurship in St. Joseph's College of Arts and Science, omalur

## **BEST PRACTICES: Details of ICT Enabled Tools Used For Teaching and Learning:**

Information and Communication Technology (ICT) in education is the mode of education that use information and communications technology to support, enhance, and optimize the delivery of information. It has been a way to improve the quality of education and make use of efficient technology in our institution. The various ICT based learning tools are being for effective teaching learning processes.

### **Smart Class:**

The smart class has been set up in place for effective interactive Teaching – Learning. The smart class is equipped with high resolution multicolor LCD projector which has a contrast ratio and has a HDMI port and the projector is equipped with Wi-Fi connect that makes it user friendly.

### **Use of PowerPoint presentation:**

Institution encourages both the students and staff to use PowerPoint presentation for conducting classes/seminars. Innovative PowerPoint Presentations which include pictures, flowcharts, GIF's, animations and hyperlinks are used by staff to teach the students effectively.

### **Use of meeting and online classes':**

Online meetings with students are made using Google meet and Zoom application to conduct online classes/seminars/webinars and You tube live streaming so as to fill the lacunae of TLE.

### **Class rooms with ICT facilities like LCD, Wi-Fi etc.**

Most of the class rooms are equipped with LCD projectors. In addition to conventional black board teaching, nearly 40 % of the courses are delivered using ICT.

### **Internet Bandwidth**

LAN & Wi-Fi details Wi-Fi is extended throughout the campus including departments. All the computers are connected to LAN (wired/wireless). Internet access is provided through high speed fiber optic broadband. Students and faculty are given authenticity to access internet.

### **MCQ classes:**

The students are benefited with the MCQ classes which are conducted by the staff using ppt as a teaching tool every month. The content of the presentation includes multiple choice questions with explanatory answers. Problem solving by understanding the subject, abstract thinking and elimination of choices are best explained by this means.



## **CURRICULUM DESIGN:**

Curriculum developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in :

### **Program Specific objectives:**

To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations.

### **Course outcomes :**

- ☐ Evaluate the methods of calculation of profit. (Financial Accounting)
- ☐ Demonstrate the notion of directing, co-coordination and control in the management .  
(Principles of Management)
- ☐ Elaborate the role of State and Market in Economic Development. (Indian Economy)
- ☐ Analyze and apply AI in the relevant sector 4.0 (E.Commerce & Elements of Industry)
- ☐ Identify the various traits of an entrepreneur (Entrepreneurial Development Programme).

### **List of subjects relevant to Regional /National/ Global Needs:**

<b>TITLE OF THE SUBJECT</b>	<b>NEED/GLOBAL/ NATIONAL/REGIONAL</b>	<b>DESCRIPTION</b>
Financial Accounting	National	Adopts the rules and regulations to measure financial performance in India following the Indian Accounting standards.
Entrepreneurial Development	Regional	Enhancing the entrepreneurial knowledge and skills and providing knowledge about various schemes available in district and state level
E-Commerce	Global	Promotion of online trading of goods and services all over the world
Business Communication	Regional	To help them attend interview and get a job in the regional level &Local level

## Syllabus integrating Cross Cutting issues

CROSS CUTTING ISSUES	TITLE OF THE SUBJECT
Human values	Principles of Management, Human Resource Management
Professional Ethics	Income Tax Law and Practice ,Company law, Business Law, Professional English for Commerce and Management, Auditing, Business Communication, Financial Management
Gender	Entrepreneurial Development
Environment and Sustainability	Business Environment, Advertising

### ASSESSMENT STRATEGIES:

#### SLOW LEARNERS:

If the performance score of the students is below 40% in Internal Assessment, then the students are considered as slow learners. Faculty mentors continuously take care and monitor the performance of slow learners and do periodic interaction with parents about the performance of slow learners. They also interact frequently to understand and assist students with issues that affect their ability to learn. Further, they communicate with the parents and also inform them about the report after the completion of each assessment test. For encouraging and motivating slow learners, special attention is paid to them and a systematic procedure as explained in detail as below is followed: .

**Remedial Classes:** conducted for both theory and practical sessions, Assignments

**Question Papers:** Provide solutions of questions papers from last 2 years.

**Counseling Sessions:** Assist students in their weak areas of performance and suggest improvements. Such students are given regular class tests in order to improve their performance in the university exam. Further, faculty members revise the tough topics as per the student's requirement and provide university question bank and discuss the way of presenting the answers in the exam to score marks.

## **SLOW LEARNERS**

### **IDENTIFICATION OF SLOW LEARNERS:**

**The process of identifying slow and advanced learners is as shown in the table. A11 students of a particular batch are assessed on following parameters:**

<b>S.NO</b>	<b>Assessment criteria</b>	<b>MARKS</b>
<b>1</b>	<b>Internal Assessment</b>	<b>25</b>
<b>2</b>	<b>Assignment</b>	
<b>3</b>	<b>Attendance</b>	

### **ADVANCED LEARNERS:**

If the performance score of the student in Internal Assessment is above 70% then the student is considered as advanced learners. Such students are encouraged to participate in advanced learning related activities. For encouraging and motivating advanced learners some of the special activities, , listed herewith are given or prescribed

- Advanced learners are selected to be the committee coordinators of different technical/ departmental and College level committees.
- Encouragement to Participate in Seminars/Conferences/Technical Events/ Live Projects / Domain specific Entrepreneurial Skills
- .Encourage to participate in national level contests and events and encourage the students to help the slow learners for their studies

### **IDENTIFICATION OF ADVANCED LEARNERS:**

**1. Advanced learners selected to be the committee coordinators of different technical/ departmental and College level committees are as follows:**



**COLLEGE LEVEL COMMITTEE:**

**Media Member:**

**S. Christopher III B.Com, P.Harish III B.Com AF**

**DEPARTMENT LEVEL COMMITTEE:**

**President:** M. Ragul III B.Com (Accounting & Finance)

**Secretary:** M.R. Mukhilan III B.Com

**Cultural Secretary for Commerce**

**Boys:** L. JoeswaBreadly III B.Com

**Girls:** S. Karunya III. B.Com

**Cultural Secretary for Accounting & Finance**

**Boys:** R. Arun Kumar III B. Com ( Accounting & Finance)

**Girls:** S. Elavarasi III B.Com ( Accounting & Finance)

**Sports Secretary for Commerce**

**Boys:** R. Gowtham III B.com

**Girls:** A.S. Subiksha III B.Com

**Sports Secretary for Accounting & Finance**

**Boys:** M. Senjivraj III B. com ( Accounting & finance)

**Girls:** G. Suba Bhavani III B.com ( Accounting & Finance)

**Media Secretary**

A.S. Gowri Shankar III B.Com ( Accounting & Finance)

S. Christopher III B.Com

**2. Advanced learners Encouraged to Participate in Seminars/Conferences/Technical Events/ Live Projects / Domain specific Entrepreneurial Skills**

<b>S.NO</b>	<b>NAME OF THE LEARNERS</b>	<b>SEMINAR/CONFERENCE TITLE/Date</b>	<b>HOST INSTITUTIONS</b>
<b>1</b>	<b>Mr.Gowri Shankar Mr.Ramana Mr.Arunkumar Mr.Nithishkumar Mr.Risely Mr.Mukilan Mr. NijamDhageer Mr.Kanishkabinav</b>	<b>National Level Conference on Insurance For All by 2047/ 29.08.2024</b>	<b>Muthayammal Arts and Science College, Namakkal</b>
<b>2</b>	<b>Mr. Arunkumar Mr. Senjivraj Mr. Santhosh Mr.Manjunathan Mr. Poovarasana Mr.Kishore</b>	<b>National Level Conference on AI in E-Commerce Industry in2025/11.09.2024</b>	<b>AVS Arts and Science College. Omalur, Salem</b>
<b>3.</b>	<b>Mr.Gowri Shankar Mr.Senjivraj Mr.Arunkumar Mr.Tharneeswaran Mr.Santhosh Mr.Poovarasana Mr. Srithar Mr.Kanishkabinav</b>	<b>National Level Conference on Global Business Perspective in the Era of Artificial Inteligence/19.09.2024</b>	<b>KSR College of Arts and Science</b>
<b>4.</b>	<b>Ms. Bhuvaneswari Ms. Elizabeth grace Ms. Renitha Ms. Rakshana Ms. Subabhavani Ms. Brindhavarshini Ms. Vasantha Ms. Jeevana Ms. Aarthi</b>	<b>International Conference on AI- Driven innovations in Commerce, Management and Entrepreneurship “ AIDICME- 2024”/27.09.2024</b>	<b>ST. Joseph College of Arts and Science for Women, Omalur.</b>
<b>5.</b>	<b>Mr.Aaron Mr. Agastin Mr. Andrew joen Mr. S.Christopher Mr. Dharsan Mr. Gowtham Mr. Joseva Brettly Mr. Mukilan Mr. Prasanna</b>	<b>International Conference on Industry 5.0 Global Competitiveness For MSMEs to Remain Competitive/ 27.09.2024</b>	<b>KSR College of Arts and Science( Autonomous) , Namakkal</b>