

DEPARTMENT OF BUSINESS ADMINISTRATION

ANNUAL REPORT 2024-2025

1. Department Inauguration

The department has conducted its association inauguration on 13.08.2024. Dr.D.Suthamathi, Assistant Professor& Head, Department of Business Administration, Sona College of Arts and Science, Salem, delivered the guest lecturing about The Power of Ruler.



2. Industrial Visit

The industrial visit commenced on 24.1.2025 with HL Mando Anand India Private Limited, Sri Peraputhur, Chennai. A reputed automotive component manufacturing company. Students were given insights into the production process, quality control measures, and the latest technologies used in the automobile sector. Experts at the facility explained the significance of automation and precision engineering in manufacturing.



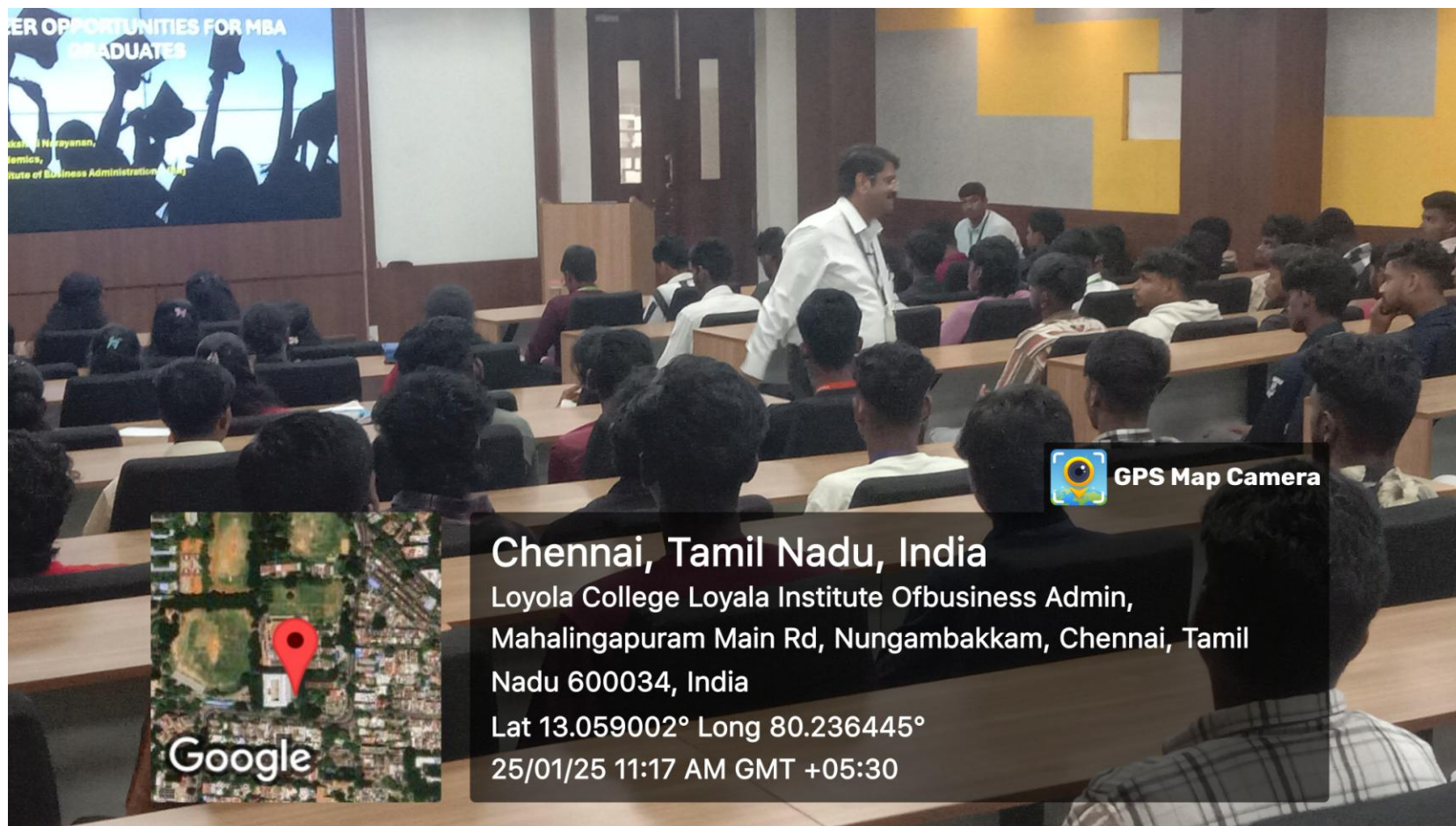
On the second day, students explored the Integral Coach Factory (ICF), Chennai, one of the largest railway coach manufacturing units in India. The visit provided an opportunity to understand the process of designing and assembling railway coaches, the role of advanced engineering in rail transport, and India's contribution to global railway infrastructure. After the factory visit, students proceeded to the Rail Museum, which showcased the evolution of Indian railways with vintage locomotives, models, and historical exhibits.



Chennai, Tamil Nadu, India
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Tamil Nadu 600038, India
Lat 13.094394° Long 80.21083°
24/01/25 11:53 AM GMT +05:30

3. Career Planning Visit: At LIBA, Chennai

At LIBA Chennai, the students took part in a career planning seminar on 25.1.2025. Experts from LIBA conducted interactive sessions on career opportunities, skill development, and industry expectations. The session was highly beneficial for students, providing guidance on future career paths, entrepreneurship, and higher education options.



4. II BBA Students visited Vegetables mandies in mettala on March 6th 2025. The visit aimed to provide students with practical exposure to the storage, handling, and distribution of vegetables, which enhanced their understanding of supply chain management and food logistics. We believed that this experience greatly benefited them in gaining real-world insights into agricultural and business operations.



5. III BBA Students Participated in RAW MAT INDIA 2024 3P EXPO on 12th September 2024.



6. Sri Amoka B III BBA _ Cadet Senior Under Officer, Her Achievement

She successfully completed in RD Marina 2025. As participated in Governor Rally 26th January 2025 held at Chennai.



Sri Amoka B III BBA _ IGC RDC -2024 Flag Area Winner.



Sri Amoka B III BBA _ IGC RDC -2024 SW Contingent drill Runner.



Sri Amoka B III BBA _ IGC RDC 2024 Best Cadet Turnout Gold in SW Air Wing Category



7. BBA Department Basketball Team

1. Placed as winners on Periyar University Inter College Tournament on 5th October 2024.



2. Prized - Gold on CM college trophy 2024



3. Ganapathy winner on srinithi basketball 3*3 tournament on 13th November 2024.



8. Rev. Dr. M. Domnic Jayakumar and II BBA students, P Philip Ronald, S Sri Deepak Participated and presented Research paper in International Conference on Human Resources Management (ICHRM) 2025 “ Reimagining Human Resources and Workplace in the Word of Artificial Intelligence”.



9. Department of Business Administration got 2nd place in 10th Annual Sport day 2024-2025.



10. I BBA Girls, Ms.Suganthi, Ms. Subhakeerhi and Ms. Layavarshini got 3rd Place in Business Quiz in Management Meet held at A.V.S, College on March 15th 2025. And I BBA Boys Mr. Jeeva Anand, Mr. Dhineshwaran and Mr. Ragunath got 3rd Place and Mr.Sridharan and Mr.Deepan secured 3rd place in Business plan in Business Quiz in Management Meet held at A.V.S, College on March 15th 2025.



11. Mr. Christopher Ronaldo secured 1st place in Best Manager event with cash prize of Rs.5,000.

